



Greater Matthews
Habitat
for Humanity®

FY24 Investment Opportunities

Through shelter, we empower.



Our Mission

Seeking to put God's love into action, Greater Matthews Habitat for Humanity brings people together to build homes, communities, and hope.

Our Vision

A world where everyone has a decent place to live.

Our Programs

homeownership program



Our homeownership program partners with low to moderate-income families to purchase Habitat-constructed homes. Partnering families qualify for the program by meeting four criteria: need for housing, ability to repay a mortgage at 30% of their income, willingness to complete 250 volunteer or education hours, and residency in our service area.

home preservation



Through our Home Preservation Programs, we provide critical home repairs and exterior services to limited-income homeowners at no-cost in an effort to help to preserve the current affordable housing stock in our service area. Our Critical Home Repair Program corrects substandard housing conditions, which pose an imminent threat to life, safety, or accessibility with the goal of allowing homeowners to remain safely in their homes without fear of displacement. Our Neighborhood Revitalization Initiative offers exterior home services to limited-income neighborhoods so residents can continue to live and thrive in their current home and community.

ReStore

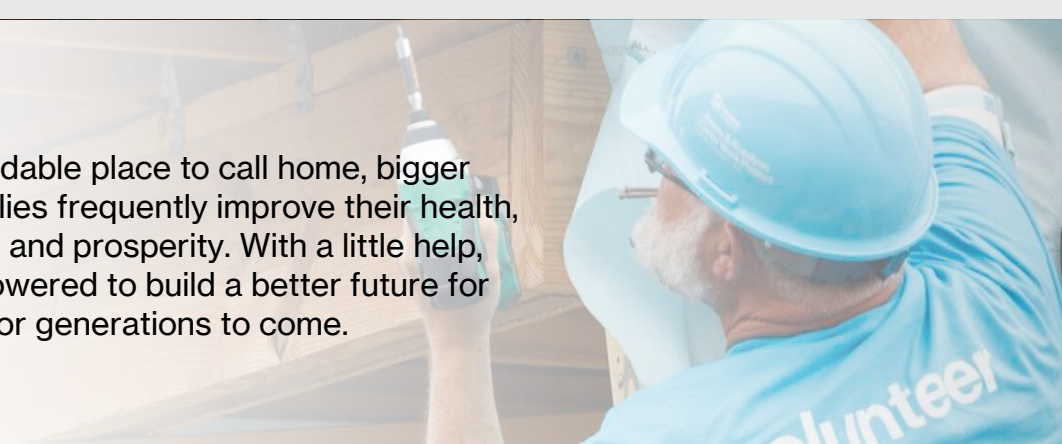


The Greater Matthews Habitat for Humanity ReStore is a discount home improvement retail and donation center – open to the public – that sells new and gently-used donated goods to help fund the construction and repair of homes in Matthews, Mint Hill, and Stallings.

There are many ways to partner with Habitat, but all have the same result: by working together, we build homes, communities, and hope that will last for generations in the Greater Matthews community.

Why Shelter?

When a family has a safe, affordable place to call home, bigger things begin to happen – families frequently improve their health, educational attainment, safety, and prosperity. With a little help, Habitat homeowners are empowered to build a better future for themselves and their families for generations to come.



Why Financial Partnerships Matter

Together, we can both build stronger brands – while we build a better world.

We believe in developing mutually beneficial partnerships with companies interested in supporting affordable homeownership and home preservation opportunities. We're committed to crafting a partnership that aligns with your corporate social purpose and business objectives.

Corporate partnerships matter for...

your company



Affirm your commitment to social responsibility by helping build a community where everyone has a decent place to live



Make yourself stand out with your consumers, vendors, employees, peers or business partners by associating yourself with the internationally recognized Habitat for Humanity brand



Engage employees with unique and quality team building opportunities where they can see the impact of their work on improving the lives of local partner families



Habitat



Empowers us to fulfill our mission of bringing people together to build homes, communities, and hope



Constructing and repairing affordable homes requires *substantial* upfront funding for land acquisition, building materials, skilled labor, and other associated costs making partnerships crucial for the long-term success and sustainability of our programs.



Contributes to the holistic development and self-sufficiency of Habitat homeowners through financial education, homeownership training, and neighborhood revitalization initiatives

our community



Partnering homeowners achieve the strength, stability, and independence they need to build a better life for themselves and their families.



Affordable homeownership offers numerous benefits, including increased stability, improved educational opportunities for children, and a sense of pride and belonging. When families have access to safe and affordable housing, they can allocate more resources towards other essential needs like education, healthcare, and saving for the future.



The long-term economic empowerment of partnering families helps achieve financial independence and create a better future for themselves and future generations.



Calendar of Events



Summer



Matthews Alive Parade

August 31st



Groundbreaking

Mid-September



Fall



Rock the Block

September 27th or 28th

Based on sponsor availability/preference



Building Hope: Community Fundraising Breakfast

October 21st



GMHFH Impact Report

Mid-October



Winter



GMHFH Holiday Card

Early December



Spring



Rock the Block

March 14th or 15th

Based on sponsor availability/preference



Home Dedication

May/June



	Diamond \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Friend \$1,000
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Engagement Opportunities

Speaking/Presentation opportunities at GMHFH events	✔	✔				
Matthews Alive Parade	✔	✔				
Lunch and Learn	✔	✔	✔			
Rock the Block Volunteer Opportunity	✔	✔	✔			
Team Building Volunteer Opportunities <i>(in New Home Construction or ReStore, based on availability)</i>	✔ 2 days	✔ 1 day	✔ 1 day			
Check Presentation Opportunity	✔	✔	✔	✔		
Building Hope Community Breakfast VIP Seating	✔ 16 seats	✔ 8 seats	✔ 8 seats	✔ 4 seats	✔ 2 seats	✔ 2 seats
Invitation to Groundbreaking	✔	✔	✔	✔	✔	✔
Invitation to Home Dedication Ceremony	✔	✔	✔	✔	✔	✔

Marketing/Branding Opportunities

Groundbreaking Hard Hats	✔ with logo					
GMHFH Holiday Greeting Card	✔ with logo					
Rock the Block Materials	✔ with logo	✔ with logo				
Volunteer Materials	✔ with logo	✔ with logo				
Feature in Blog/Newsletter	✔	✔	✔			
Press Releases including photo and quote	✔ x3	✔ x2	✔ x1			
Quarterly newsletter	✔ with logo	✔ with logo	✔ with logo			
Matthews Alive Parade Signage	✔ with logo	✔ with logo	✔ with logo			
New Construction Site Signage	✔ with logo	✔ with logo	✔ with logo			
24-25 GMHFH T-Shirt	✔ with logo	✔ with logo	✔ with logo	✔ with logo	✔ with name	
Home Dedication Program	✔ with logo	✔ with logo	✔ with logo	✔ with logo	✔ with name	
Community Impact Report	✔ with logo	✔ with logo	✔ with logo	✔ with logo	✔ with name	✔ with name
Building Hope Community Breakfast Materials	✔ with logo	✔ with logo	✔ with logo	✔ with logo	✔ with name	✔ with name
Website/Social Media	✔ with logo	✔ with logo	✔ with logo	✔ with logo	✔ with name	✔ with name



Sponsorship Form

Please fill out the information below to reserve your sponsorships.

Sponsorships Selected:

Total Amount:

Information:

Company		
Name		
Street Address		
City	State	Zip
Phone	Email	

Payment:

- Cash
- Check (payable to Greater Matthews Habitat for Humanity)
- Invoice
- Credit Card

Name on Card		
Card #		
Expiration	3-Digit Security Code	Billing Zip Code

Thank you!

We appreciate your partnership and support in building a better community where everyone has a decent place to live.

MAIL, DROP OFF, OR SCAN PAYMENT TO:

Greater Matthews Habitat for Humanity
PO Box 2008, Matthews, NC 28106

704-847-4266 ext. 111

Natisha@habitatmatthews.org

Diamond Partner Package \$100,000



Greater Matthews
Habitat
for Humanity®

New Home Construction

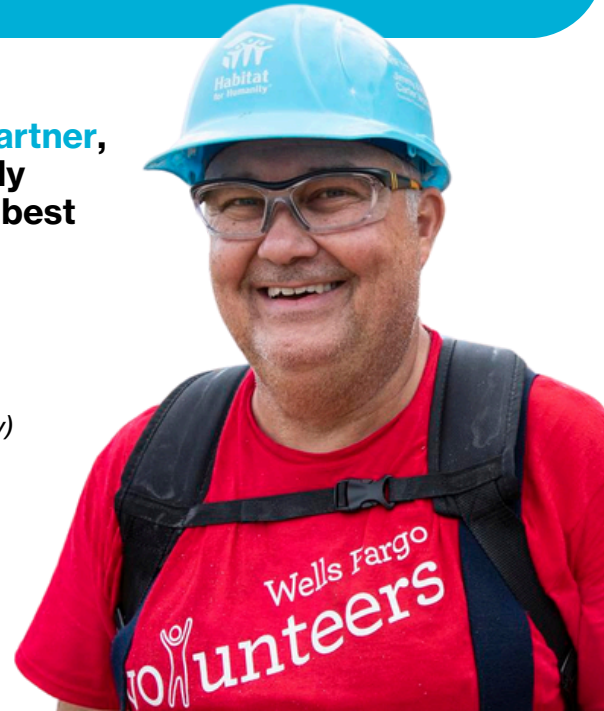
From groundbreaking to the dedication, as a **Diamond Partner**, you and your team will have the opportunity to be actively recognized and involved in what Habitat for Humanity is best known for: **building homes**.

Engagement

- Invitation and opportunity to speak at Groundbreaking and Dedication ceremonies
- Up to 2 on-site team building opportunities *(based on availability)*

Marketing

- Logo prominently featured on:
 - Keepsake hardhats
 - Cover of Home Dedication program
 - Build site signage
- Opportunity for press release including photo and quote



On-Site

Let us come to you! **Diamond Partners** are encouraged to schedule on-site opportunities to keep your employees knowledgeable and engaged in your organization's philanthropic activities.

Engagement

- Lunch and Learn with President & CEO
- Check Presentation Opportunity

Marketing

- Partner spotlight in GMHFH Quarterly Newsletter including photos and quotes
- Opportunity for press release including photo and quote



Rock the Block

Our Rock the Block program offers the ultimate hands-on service experience by uniting homeowners, volunteers, and sponsors in a dedicated day of giving back to improve neighborhood aesthetics and livability.

Engagement

- One day volunteer opportunity for up to 40 employees

Marketing

- Opportunity for press release including photo and quote
- Logo featured on Rock the Block digital and print materials



Diamond Partner Package \$100,000



Greater Matthews
Habitat
for Humanity®

♥ Building Hope: Community Fundraising Breakfast

Embark on a journey that navigates through our community's vital housing needs while simultaneously toasting to those trailblazers whose dedication has profoundly transformed our neighborhoods.

Engagement

- Invitation and 2 VIP Tables for up to 16 guests
- Opportunity to address attendees

Marketing

- Prominent recognition on all breakfast materials
- Opportunity for press release including photo and quote
- Logo prominently featured on:
 - Promotional Breakfast materials
 - Related digital materials
 - Program and slideshow



🚩 Matthews Alive Parade

Align your company with the internationally recognized Habitat brand at the largest Labor Day parade in the southeast United States.

Engagement

- Representatives from your company are welcome to join us as we walk the parade route next to the GMHFH ReStore truck

Marketing

- Logo featured prominently on parade banner and signage

Additional Partnership Benefits

Logo prominently featured in/on:

- Website
- Annual T-Shirt
- Volunteer Materials
- Community Impact Report
- Social Media
- Holiday Greeting Card
- Quarterly Newsletter

Contact: Natisha Rivera-Patrick, President & CEO | Natisha@habitatmatthews.org | 704-847-4266 ext. 110

Platinum Partner Package \$50,000



Greater Matthews
**Habitat
for Humanity**[®]

New Home Construction

From groundbreaking to the dedication, as a **Platinum Partner**, you and your team will have the opportunity to be actively recognized and involved in what Habitat for Humanity is best known for: **building homes**.

Engagement

- Invitation and opportunity to speak at Groundbreaking and Dedication ceremonies
- 1 on-site team building opportunity *(based on availability)*

Marketing

- Logo prominently featured on:
 - Home Dedication program
 - Build site signage
- Opportunity for press release including photo and quote



On-Site

Let us come to you! **Platinum Partners** are encouraged to schedule on-site opportunities to keep your employees knowledgeable and engaged in your organization's philanthropic activities.

Engagement

- Lunch and Learn with President & CEO
- Check Presentation Opportunity

Marketing

- Partner spotlight in GMHFH Quarterly Newsletter including photos and quotes
- Opportunity for press release including photo and quote



Rock the Block

Our Rock the Block program offers the ultimate hands-on service experience by uniting homeowners, volunteers, and sponsors in a dedicated day of giving back to improve neighborhood aesthetics and livability.

Engagement

- One day volunteer opportunity for up to 40 employees

Marketing

- Opportunity for press release including photo and quote
- Logo featured on Rock the Block digital and print materials



Platinum Partner Package \$50,000



Greater Matthews
Habitat
for Humanity®

♥ Building Hope: Community Fundraising Breakfast

Embark on a journey that navigates through our community's vital housing needs while simultaneously toasting to those trailblazers whose dedication has profoundly transformed our neighborhoods.

Engagement

- Invitation and 1 VIP Table for up to 8 guests
- Opportunity to address attendees

Marketing

- Prominent recognition on all breakfast materials
- Opportunity for press release including photo and quote
- Logo prominently featured on:
 - Promotional Breakfast materials
 - Related digital materials
 - Program and slideshow



🚩 Matthews Alive Parade

Align your company with the internationally recognized Habitat brand at the largest Labor Day parade in the southeast United States.

Engagement

- Representatives from your company are welcome to join us as we walk the parade route next to the GMHFH ReStore truck

Marketing

- Logo featured prominently on parade banner and signage

Additional Partnership Benefits

Logo prominently featured in/on:

- Website
- Social Media
- Annual T-Shirt
- Volunteer Materials
- Quarterly Newsletter
- Community Impact Report

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Gold Partner Package \$25,000



Greater Matthews
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for Humanity®

New Home Construction

From groundbreaking to the dedication, as a **Gold Partner**, you and your team will have the opportunity to be actively recognized and involved in what Habitat for Humanity is best known for: **building homes**.

Engagement

- Invitation to Groundbreaking and Dedication ceremonies
- 1 on-site team building opportunity

Marketing

- Logo featured on:
 - Home Dedication program
 - Build site signage



On-Site

Let us come to you! **Gold Partners** are encouraged to schedule on-site opportunities to keep your employees knowledgeable and engaged in your organization's philanthropic activities.

Engagement

- Lunch and Learn with Development Manager
- Check Presentation Opportunity

Marketing

- Partner spotlight in GMHFH Quarterly Newsletter including photos and quotes
- Opportunity for press release including photo and quote



Rock the Block

Our Rock the Block program offers the ultimate hands-on service experience by uniting homeowners, volunteers, and sponsors in a dedicated day of giving back to improve neighborhood aesthetics and livability.

Engagement

- One day volunteer opportunity for up to 40 employees



Gold Partner Package \$25,000



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Habitat
for Humanity®

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Engagement

- Invitation and 1 VIP Table for up to 8 guests

Marketing

- Prominent recognition on all breakfast materials
- Logo featured on:
 - Promotional Breakfast materials
 - Related digital materials
 - Program and slideshow



🚩 Matthews Alive Parade

Align your company with the internationally recognized Habitat brand at the largest Labor Day parade in the southeast United States.

Marketing

- Logo featured on parade banner and signage



Additional Partnership Benefits

Logo featured in/on:

- Website
- Annual T-Shirt
- Community Impact Report
- Social Media
- Quarterly Newsletter

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Silver

Partner Package

\$10,000



Greater Matthews
Habitat
for Humanity®

New Home Construction

From groundbreaking to the dedication, as a Silver Partner, you and your team will have the opportunity to be recognized in what Habitat for Humanity is best known for: **building homes**.

Engagement

- Invitation to Groundbreaking and Dedication ceremonies

Marketing

- Logo featured on:
 - Home Dedication program



Building Hope: Community Fundraising Breakfast

Embark on a journey that navigates through our community's vital housing needs while simultaneously toasting to those trailblazers whose dedication has profoundly transformed our neighborhoods.

Engagement

- Invitation and 4 seats

Marketing

- Logo featured on:
 - Program and slideshow



Additional Partnership Benefits

Logo featured in/on:

- Website
- Social Media
- Annual T-Shirt
- Community Impact Report

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Bronze

Partner Package

\$5,000



Greater Matthews
Habitat
for Humanity®

New Home Construction

From groundbreaking to the dedication, as a **Bronze Partner**, you and your team will have the opportunity to be recognized in what Habitat for Humanity is best known for: **building homes**.

Engagement

- Invitation to Groundbreaking and Dedication ceremonies

Marketing

- Name featured in Dedication Program



Building Hope: Community Fundraising Breakfast

Embark on a journey that navigates through our community's vital housing needs while simultaneously toasting to those trailblazers whose dedication has profoundly transformed our neighborhoods.

Engagement

- Invitation and 2 seats

Marketing

- Name featured in program and slideshow



Additional Partnership Benefits

Name featured in/on:

- Website
- Social Media
- Annual T-Shirt
- Community Impact Report

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Friend Partner Package \$1,000



Greater Matthews
Habitat
for Humanity®

New Home Construction

From groundbreaking to the dedication, as a **Friend Partner**, you and your team will have the opportunity to be recognized in what Habitat for Humanity is best known for: **building homes**.

Engagement

- Invitation to Groundbreaking and Dedication ceremonies



Building Hope: Community Fundraising Breakfast

Embark on a journey that navigates through our community's vital housing needs while simultaneously toasting to those trailblazers whose dedication has profoundly transformed our neighborhoods.

Engagement

- Invitation and 2 seats

Marketing

- Name featured in program and slideshow



Additional Partnership Benefits

Name featured in/on:

- Website
- Social Media
- Community Impact Report

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